

## SIUC Computing Advisory Committee

Thursday, November 12, 2009

Library Administrative Office Conference Room

*In attendance:* Kemal Akkaya, David Carlson, Patty Cosgrove, Don Laur, Frank Scobby, Anita Stoner, Dan Stover, and Emily Williams (secretary)

David Carlson opened the meeting at 1:05 pm. The sole item on the agenda is the presentation by Don Laur; no agenda was distributed.

### Social Media

Don Laur presented "Social Media Presentation" (see slideshow at <http://www.slideshare.net/dlaur/social-media-at-siuc-cac-talk>)

A discussion was held on several issues related to social media, mainly as it relates to Facebook. The question of growth was posed and Don explained that as your friends list grows, they can suggest your page to their friends and Facebook will also make suggestions based on similar interests. There is no way to authenticate that an individual is who they say they are; you have to take it on good faith.

The question was raised if the CAC can make a recommendation to establish a Social Media Working Group to establish best practices, guidelines, and an Acceptable Use Policy. David Carlson inquired if Don Laur had been in contact with Mike Ruiz (Director of University Communications). Don said he had spoken with him briefly, but the conversation did not go anywhere. David suggested that we touch base with Mike and see if they have anything in progress regarding Social Media. If so, he would like University Communications to present to the CAC; if not, he would like to have the CAC meet with a University Communications representative and talk about establishing a recommendation that would then be present to the Provost. There was general consensus on this and David will follow-up with Mike Ruiz and let the CAC know the next step.

The meeting adjourned at 2:10 pm.